

CORRUGATED BOARD = RECYCLABLE PACKAGING

Environmentally sound!

WHAT OTHER PACKAGING MATERIAL OFFERS THIS?

Corrugated Board has one of the best recovery and recycling records of any packaging material on earth and fully complies with the targets set by the European Directive on Packaging and Packaging Waste.



> It is made from **natural and renewable resources**. Not only does this render its manufacture more independent from fossil resources, but moreover the trees will also absorb CO₂ that would otherwise damage the climate by increasing the rate of global warming.

> It is **100% recyclable**, becoming new paper again for the benefit of the environment. Efficient recycling systems for packaging guarantee the reduction of used packaging sent to landfill: “**closed loop**” system in which used packaging is collected, recycled and used again for manufacturing new packaging.

Recycling is essential for the corrugated packaging industry, as recycled paper and board is the principal raw material source (up to 80%) of a corrugated board box.



70 to 80% of the fibre used in the production of corrugated packaging is recycled fibre.

> For many applications corrugated packaging reduces environmental impact more effectively than re-use, notably when packaged goods are transported over long distances. The packaging does not need to be sent back empty to the filler for re-use, so it requires less transport, reducing greenhouse CO₂ emissions. It also offers exceptional stacking and space utilisation, which guarantees optimum loading of trucks meaning far less vehicles on the road:

Less trucks on the roads, less atmospheric pollution and less fuel consumption!

> Corrugated packaging offers a **clean and hygienic** new container each time, therefore limiting the contamination problems sometimes associated with re-use of packaging for short shelf-life foods. It requires no washing, cleaning or drying, thus **saving water and detergent use and reducing effluents**.