

## Brussels, 28 October 2013> FEFCO Technical Seminar: record participation with "The Corrugated Board Factory of 2025"



This 17<sup>th</sup> edition of the FEFCO Technical Seminar gathered together almost 800 delegates from the corrugated board industry and its suppliers at the Bella Center in Copenhagen, Denmark on 22-24 October 2013.

The attendance showed a remarkable increase (+23 %) and the Seminar has continued to attract corrugated industry managers from all over Europe. This FEFCO event is unique because it offers an exceptional opportunity to network, and to exchange experiences and know-how, so the technical Seminar remains the ideal forum for customers and suppliers of the corrugated Industry.

The Exhibition was sold out with 95 booth units; a substantial increase compared to the last Technical Seminar (+ 8%). We offered 6 Spotlights Sessions which were for the first time located in the same Hall allowing seamless movement between the two. Both exhibition and spotlight sessions were very well attended.

The Production Committee of FEFCO developed a programme whose objective was to allow delegates to catch up with new developments and to be ready for the future!

The theme of the conference was « The Corrugated Board Factory of 2025 » and it focused on key drivers defined by our members as follows:

- Raw Materials, Future Developments and How to Cope with Them
- Zero Defect Technology, its Status and Impact on the Industry
- Efficiency in Production

Key challenges identified during these three days were:

- a better use of limited resources,
- a constant need for cost reductions,
- · an increased demand for zero defect quality,
- a necessity for more innovation in design and higher quality print,
- a trend for less and less human intervention.

Some answers and solutions were offered, especially during the sessions jointly presented by the industry and the equipment suppliers, who had on this occasion shown their eagerness to move forward and to make the industry more competitive and innovative than ever.

Reactions from both conference and exhibition participants continue to be extremely positive.

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## Note to the editors

FEFCO (European Federation of Corrugated Board Manufacturers) was established in 1952 and represents the interests of the European Corrugated Board Manufacturers. Headquartered in Brussels, FEFCO has 24 active members, all European national corrugated packaging organisations. The role of the Federation is to investigate economic, financial, technical and marketing issues of interest to the corrugated packaging Industry, to analyse all factors which may influence the industry, and to promote and develop its image.