

FEFCO, the European Association for Corrugated Packaging, represents an industry which is known for its superb level of sustainability and environmental advantages. More than 2/3 of all packaged goods are packed in Corrugated, a paper based packaging which is 100 % recyclable. Over 400 companies produce Corrugated in more than 700 plants across Europe.

FEFCO has been promoting the benefits and advantages of the material successfully at European level. This highly competitive environment with other materials requires the continuation of communication towards the business community and towards political stakeholders.

FEFCO in Brussels is managed by a team of seven people coming from various countries and backgrounds.

We are looking for a successor of the

## **Market & Environment Director**

as from spring 2015, since the present holder of the position will leave for new challenges.

### **Responsibilities**

**FEFCO Campaign:** develop the strategy, the master plan and implement it in agreement with the FEFCO Market & Environment Committee:

- ✓ Repositioning of Corrugated Packaging and promoting its many benefits against competition to different stakeholders
- ✓ Increase networking/Sector alignment across Europe / at National levels
- ✓ Support lobbying activities at European / National level by developing adequate communication tools in cooperation with the Fefco Team

The M&E director is an integral part of the international FEFCO team in Brussels and reports to the Secretary General.

### **Profile:**

- ✓ **Education** - University degree
- ✓ **Languages** - Be an effective speaker and proficient in English, additionally excellent knowledge of at least two more languages required (French, German, Spanish, Italian, Polish or others)
- ✓ **Business or Communication background** – Executive with a multi-year experience in successfully managing marketing projects in packaging, logistics,

packaging supply chain or consulting companies and/or running communication in a customer association (industrial packers/retail)

- ✓ **Self-driven**, creative and working on his/her own initiative; enjoying the specific work environment of an international association
  
- ✓ Good knowledge of **communication tools** and social media
  
- ✓ **Traveling** required, mainly across Europe
  
- ✓ **Budget**: run and administer the respective budget
  
- ✓ **Computer** – adequate skills in the various elements of Microsoft Office

We are looking forward to your application until January 18th to the following email address:

**assistant@fefco.org**