

Sponsorship Opportunities

FEFCO Technical Seminar

22 – 24 October 2013

Bella Center – Copenhagen, Denmark



For more information and for registrations go to:
<http://www.fefco.org/technical-seminar-2013>

Scope

The 17th Technical Seminar organised by the FEFCO Production Committee will be held on 22nd, 23rd and 24th October 2013 at the Bella Center in Copenhagen. Following another successful Seminar in Munich, Germany in 2011, FEFCO will host its bi-annual event for the first time in Denmark.

We have chosen this venue because Denmark and especially Copenhagen is a very central and well connected destination in Europe. In addition we have chosen **Bella Center** because the main Hotel (Bella Sky Hotel) is situated just next door; networking will be easier for you with everything under one roof. The Bella Center is also located very close to the Copenhagen and Malmö airports (many cheap flights arrive here) and is just 10 minutes from the city centre by the underground.

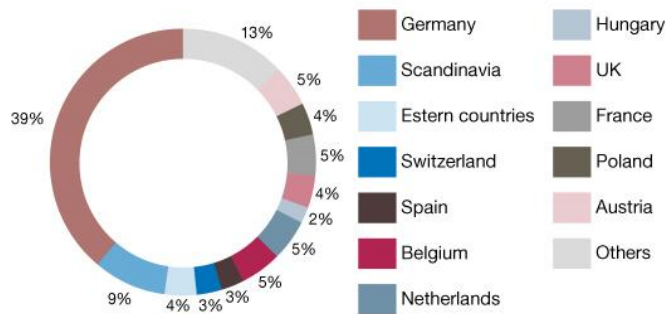
This venue is well-known for its ultra-modern, state-of-the-art facility which is equipped with the very latest design and technology, so we are convinced that this choice will be convenient as well as attractive for you.

FEFCO has over 20 years of experience in organising events related to the Corrugated Sector.

FEFCO bi-annual Technical Seminar remains Europe's premier and unique platform in the industry that provides an excellent opportunity to reach hundreds of international professionals and ensures high brand visibility tailored to sponsors requirements. From large banners to social happenings and event materials, this event provides a wide range of sponsorship opportunities to raise your company profile.

FEFCO 2011 Technical Seminar Participants Profile

2011 Seminar Participants by country



2011 Seminar Participants by position



Why sponsor this FEFCO event?

Becoming a sponsor of this event will ensure that your information is placed at the forefront for all participants to see. Sponsors have the ability to communicate their messages and increase brand recognition by supporting this event.

Benefits

The FEFCO Technical Seminar is one of the best platforms to promote your technical solutions. A wide variety of promotional packages is available, each of which provides an effective way to target your message towards decision-makers.

Most of the benefits below are part of the sponsorship packages described in the following pages of this document.

Networking opportunities

Sponsors have the ability to network with the leading companies in the industry. With 3000 m2 of exhibition space and more than 600 delegates expected, a host of learning and networking events, sponsors will receive prominent recognition for their support of the event.

This acknowledgement of their leadership role will be remembered by the participants of the conference long after the event.

Key facts and Figures

- 3000 sqm exhibition area
- Between 80 and 100 stands
- More than 60 exhibiting companies
- 600 to 700 delegates including visitors and guests
- 36 countries
- About 50 spotlight presentations

New this year!

In order to attract a maximum number of participants on the exhibition ground floor and increase the traffic on the stand, FEFCO has decided to have a dedicated meeting room exclusively for the spotlight sessions. This meeting room will be located in the main Exhibition room.

Sponsorship Opportunities

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Find out more about our 3 Sponsorship packages – Gold - Silver or Bronze Box !
Or check our “A la carte” Sponsorship opportunities.

GOLD BOX

12.000,00 €

Welcome Cocktail

Host the official gathering and networking function of the FEFCO Technical Seminar on Tuesday 22nd which will take place in the hall E just next to the exhibition space.

Delegates and other exhibitors are invited to attend these receptions. This will give you the opportunity to display promotional material, and also to hand out gifts or flyers to attendees.

Exclusive benefits include:

- **Free entrance for the full seminar for three representatives**
- Advert in the mini programme – 1 full page
- One (1) pre-conference email message to all attendees
- Your corporate logo featured on the event registration pages
- Verbal acknowledgement at the event opening
- Deliver a brief welcome address at the opening of the cocktail

Common to all packages:

- Your corporate leaflet in the delegates' bag
- Your corporate logo featured on the website.
- Your company mentioned in FEFCOConnect
- Prominent signage for sponsored event and acknowledgment on conference onsite agenda
- Web link to the exhibitors list

Only one company can claim this package which gives it visibility during the entire event.

SILVER BOX

8.000,00 €

Standing lunches

Make lunch an event for exhibitors, delegates and speakers. Lunches will take place on Wednesday 23rd and Thursday 24th October in the Hall E.

During these meals, you will have the opportunity to display promotional material and also hand out gifts or flyers to the delegates.

Exclusive benefits include:

- **Free entrance for the full seminar for two representatives**
- Advert in the mini programme – ½ page

Common to all packages:

- Your corporate leaflet in the delegates' bag
- Your corporate logo featured on the website.
- Your company mentioned in FEFCOConnect
- Prominent signage for sponsored event and acknowledgment on conference onsite agenda
- Web link to the exhibitors list

Only two companies can share this package which gives them visibility during the entire event.

BRONZE BOX

5.000,00 €

Welcome snack & coffee breaks

One package includes the Welcome Snacks + the coffee breaks taking place on **Tuesday 22nd October** (in the morning and mid afternoon).

The second package includes the coffee breaks on Wednesday 23rd and Thursday 24th October.

Exhibitors, delegates and speakers will attend. You have the opportunity to display promotional material during these events and to display posters above the buffets.

Exclusive benefits include:

- **Free entrance for the full seminar for one representative**

Common to all packages:

- Your corporate leaflet in the delegates' bag
- Your corporate logo featured on the website.
- Your company mentioned in FEFCOnnect
- Prominent signage for sponsored event and acknowledgment on conference onsite agenda
- Web link to the exhibitors list

Only 2 companies can share this package which gives them visibility during the entire event.

A LA CARTE SPONSORSHIP OPPORTUNITIES

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|--|-------------------|
| A. Travelling Corner (Taxi Boarding pass)
In the main reception Hall at the registration desk + company poster | 3.500,00 € |
| B. Banners at the registration Desk – (not exclusive – up to 3 companies)
Size: details to follow - Banner to be provided to FEFCO | 2.000,00 € |
| C. Your advertisement on the revolving doors at the entrance of Bella Center
Details to follow – could be a poster or a product (depending on the size) | 1.395,00 € |
| D. Lineyards for badges
The sponsor must provide them | 795,00 € |
| E. Give-aways
You can provide give-aways such as notepads and pens with your company logo, which will be included in all conference packs.
Gifts and promotional materials must be ready to hand out by the sponsor whenever requested. | 500,00 € |
| F. Your company logo on the poster of the exhibition floor
(Your logo will be visible on the poster of the exhibition Floor plan in Copenhagen) | 395,00€ |
| G. Web link
A web link to your company’s website will be inserted in the list of exhibitors.
This will be visible to the general public accessing the Seminar webpages. | 150,00 € |

Remark: Gifts and promotional materials must be ready to hand out by the sponsor whenever requested.

Contact

To discuss sponsorship opportunities that can be tailored to fit your marketing objectives, please contact:

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