

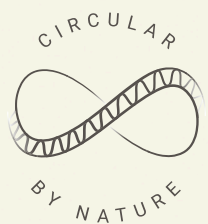
FEFCO

Corrugated Packaging



The perfect circle already exists

Corrugated packaging
is circular by nature!



Corrugated is already a recycling champion

Recycling keeps materials such as paper and board alive for a long time.

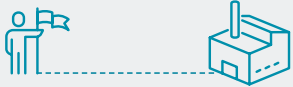
Corrugated packaging is an example of the perfect circle: packaging is collected after use, sorted, then sent to the paper mill for recycling to become paper and new paper-based packaging. This happens over and over again.



Corrugated industry facts



700
MANUFACTURING PLANTS

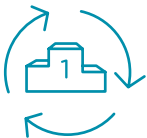


1 manufacturing plant every 200 km



100.000
WORKFORCE

Paper and board packaging contribute to a **sustainable and circular economy** with an



82.1%²
RECYCLING RATE

CORRUGATED PROTECTS



75%
OF PRODUCTS TRANSPORTED IN EUROPE

1

Corrugated is made up of recycled paper as raw material, optimising the use of resources and reducing environmental impact. Corrugated packaging contains on average



88%¹
RECYCLED CONTENT

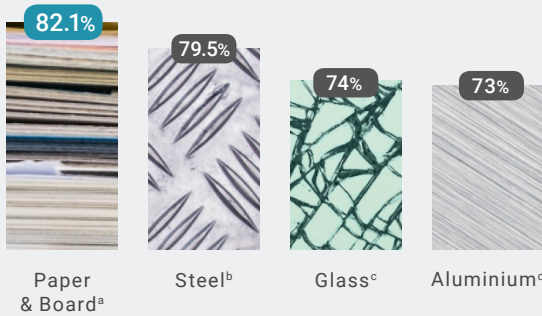
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¹ European Database for Corrugated Board Life Cycle Studies 2017.

² European Recovered Paper Council (ERPC) Monitoring Report 2017.

Corrugated packaging is 100% renewable, recyclable and biodegradable. When new fibers are used, the wood is harvested from sustainably managed forests. In Europe, more trees are planted than cut.

Paper and board is the most recycled packaging material in Europe
2017 paper packaging recycling rates



Sources: a. Paper: CEPI, data from 2016 | b. Steel: APEAL, data from 2016 | c. Glass: FEVE; data from 2014
d. Aluminium: Aluminium beverage cans, source: European Aluminium, data from 2016

Corrugated packaging has great recycling features and is hygienic. It helps reduce food waste by extending the shelf life of fruits and vegetables by up to three days.

Corrugated in the age of e-commerce

The increase in packaging from e-commerce comes with challenges. The corrugated industry provides the solutions:



1

Educating consumers to **reduce, reuse and recycle** packaging from e-commerce goods they receive.

2

Driving **innovation** to reduce over-packaging and achieve the perfect balance to protect goods with **minimum economic and environmental cost**.



#CircularByNature

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