

FOR IMMEDIATE RELEASE

Brussels, 4 May 2015

Jan Gramsma has started in his position as Market & Environment Director at FEFCO

Jan was Managing Director of Kappa Packaging production sites in France and Belgium and also worked as a Sales Director for Kappa, being responsible for pan-European customers. Next to that, Jan held general management positions in both the offset printing - and the protective packaging industry in The Netherlands, Belgium, France & Germany. He lately worked on a retail project for the Dutch and Belgium Federations of Corrugated Board Manufacturers.

“We are excited to have engaged a true retail and packaging expert to build on the existing FEFCO campaign and help our industry to promote Corrugated in an even more compelling way. I'd like to welcome Jan to FEFCO and wish him success in the challenging road ahead” says Jon Ernst, Chairman of the FEFCO Market & Environment Committee.

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Note to the editors

FEFCO (European Federation of Corrugated Board Manufacturers) was established in 1952 and represents the interests of the European Corrugated Board Manufacturers. Headquartered in Brussels, FEFCO has 20 active members, all European national corrugated packaging organisations. The role of the Federation is to investigate economic, financial, technical and marketing issues of interest to the corrugated packaging Industry, to analyse all factors which may influence the industry, and to promote and develop its image.