FOR IMMEDIATE RELEASE

Packaging prevents food waste: Corrugated is part of the solution
Brussels, 19th May 2017


The initiative, led by rapporteur MEP Biljana Borzan (S&D, Hungary), calls for a 50% reduction of food waste by 2030 and improving the information to consumers. It is estimated that every year around 88 million tonnes of food is wasted in the EU, along with the associated environmental impact and resources used.

Packaging prevents food waste. The resolution emphasises the positive contribution of packaging materials and solutions to reduce food waste along the supply chain. “For years, the corrugated packaging industry has been developing packaging and logistics solutions to preserve the quality and hygiene of food. We are constantly refining our packaging to make it fit for purpose and satisfy the needs of the products and consumers” says Angelika Christ, FEFCO Secretary General.

The resolution recognises that recyclable packaging obtained from renewable resources can also contribute to resource efficiency and the Circular Economy ambition.

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For additional information, please contact:

Nathalie Schneegans, Communications Director
at nathalie.schneegans@fefco.org – Phone: +32 2 6500832

Note to the editors
FEFCO (European Federation of Corrugated Board Manufacturers) was established in 1952 and represents the interests of the European Corrugated Board Manufacturers. Headquartered in Brussels, FEFCO has 17 active members, all European national corrugated packaging organisations. The role of the Federation is to investigate economic, financial, technical and marketing issues of interest to the corrugated packaging Industry, to analyse all factors which may influence the industry, and to promote and develop its image.