

## FOR IMMEDIATE RELEASE

## FEFCO launches the 12<sup>th</sup> Edition of the FEFCO Code Brussels, 30 March 2022

The European Federation of Corrugated Board Manufacturers (<u>FEFCO</u>) is pleased to announce the revised version of the FEFCO Code renamed to "<u>FEFCO Code - Design</u> styles library for corrugated board products".

FEFCO code is the internationally applied system for corrugated board packaging design. It was developed by FEFCO in the late 1960s to substitute complicated verbal descriptions of packaging construction with distinct codes and designs and create a common base for communication internally with customers all over the world. The Code is widely recognised, it is adopted by the International Corrugated Case Association (ICCA) and used internationally.

The 12<sup>th</sup> version of the FEFCO Code reflects the developments in the corrugated industry, new technologies, market changes, and more than a hundred new designs, including a new series related to retail and e-commerce. The Code is an interactive document, with an overview page for each series highlighting the new codes. All design details have been standardised throughout the book.

"The FEFCO Code book revision is one of the most well-known and recognised work of FEFCO and is used on a daily basis by packaging designers. It will further support the communication between corrugated box manufacturers and their customers worldwide reflecting on the new market trends.", said Eleni Despotou, FEFCO Director General.

FEFCO Code includes the most popular and effective box styles used by corrugated manufacturers and their customers; they can be computer generated in a matter of minutes, the designs can be modified and customised to accommodate any product and requirement. The FEFCO code provides corrugated companies with the basis for more complicated or special designs that incorporate bespoke packaging features using a combination of two or three of the basic FEFCO styles.

To find out more about the FEFCO code click here

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## Note to the editors

FEFCO (European Federation of Corrugated Board Manufacturers) represents the interests of the European Corrugated Board Manufacturers. Headquartered in Brussels, FEFCO has 17 Association members, all European national corrugated packaging organisations. The role of the Federation is to investigate economic, financial, technical and policy issues of interest to the corrugated packaging Industry, to analyse all factors which may influence the industry, and to promote and develop its reputation.

Europe's corrugated industry in Europe makes about 50 billion square metres of board per year, enough to cover Denmark. It has 373 companies, 646 plants and accounts for around 100,000 jobs. Corrugated cardboard packaging is circular by nature: it is based on a renewable resource; it is recyclable and recycled in reality. The average box weight decreased by 9% between 1996 and 2018 and contains on average 89% recycled material.