

Brussels, 20 February 2012 > FEFCO welcomes the European Commission's strategy on "Innovating for Sustainable Growth"

FEFCO, the Corrugated Packaging Association, welcomes the European Commission's (EC) strategy on "Innovating for Sustainable Growth: a Bio-economy for Europe" and the recognition that packaging has a significant role to play in ensuring food safety, enhancing shelf-life, preserving taste, protecting goods, providing information to consumers and providing convenient portion sizes.

The new strategy also acknowledged the key role that packaging industries play in reducing environmental impacts of this sector.

According to the European Commission proposal, a sustainable bio-based economy will require innovation, enhanced competitiveness in bio-based industries, greater involvement of the public and better cooperation between national, EU and global bio-economy policies. Corrugated board packaging can be fully recycled, recovered as energy source and also is biodegradable in line with the expectations of the EC communication proposal.

The corrugated packaging industry looks forward to contributing to the implementation of the new strategy and moving towards a more innovative and low-emissions economy.

For additional information, please read the Commission press release below or send an e-mail to Angelika Christ, FEFCO Secretary General, at angelika.christ@fefco.org.

Note to the editors

FEFCO (European Federation of Corrugated Board Manufacturers) was established in 1952 and represents the interests of the European Corrugated Board Manufacturers. Headquartered in Brussels, FEFCO has 24 active members, all European national corrugated packaging organizations. The role of the Federation is to investigate economic, financial, technical and marketing issues of interest to the corrugated packaging Industry, to analyse all factors which may influence the industry, and to promote and develop its image.



EUROPEAN COMMISSION - PRESS RELEASE

Commission proposes strategy for sustainable bioeconomy in Europe

Brussels, 13 February 2012 – The European Commission has today adopted a strategy to shift the European economy towards greater and more sustainable use of renewable resources. With the world population approaching 9 billion by 2050 and natural resources finite, Europe needs renewable biological resources for secure and healthy food and feed, as well as for materials, energy, and other products. The Commission's strategy and action plan, "Innovating for Sustainable Growth: a Bioeconomy for Europe", outlines a coherent, cross-sectoral and interdisciplinary approach to the issue. The goal is a more innovative and low-emissions economy, reconciling demands for sustainable agriculture and fisheries, food security, and the sustainable use of renewable biological resources for industrial purposes, while ensuring biodiversity and environmental protection. The plan therefore focuses on three key aspects: developing new technologies and processes for the bioeconomy; developing markets and competitiveness in bioeconomy sectors; and pushing policymakers and stakeholders to work more closely together.

"Europe needs to make the transition to a post-petroleum economy. Greater use of renewable resources is no longer just an option, it is a necessity. We must drive the transition from a fossil-based to a bio-based society with research and innovation as the motor. This is good for our environment, our food and energy security, and for Europe's competitiveness for the future," said Commissioner for Research, Innovation and Science Máire Geoghegan-Quinn.

The term "Bioeconomy" means an economy using biological resources from the land and sea, as well as waste, as inputs to food and feed, industrial and energy production. It also covers the use of bio-based processes for sustainable industries. Bio-waste for example has considerable potential as an alternative to chemical fertilizers or for conversion into bio-energy, and can meet 2% of the EU renewable energy target.

The EU bioeconomy already has a turnover of nearly €2 trillion and employs more than 22 million people, 9% of total employment in the EU. It includes agriculture, forestry, fisheries, food and pulp and paper production, as well as parts of chemical, biotechnological and energy industries. Each euro invested in EU-funded bioeconomy research and innovation is estimated to trigger €10 of value added in bioeconomy sectors by 2025.

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Background

The Strategy has three main pillars:

1) Investment in research, innovation and skills for the bioeconomy. This should include EU funding, national funding, private investment and enhancing synergies with other policy initiatives.

2) Development of markets and competitiveness in bioeconomy sectors by a sustainable intensification of primary production, conversion of waste streams into value-added products, as well as mutual learning mechanisms for improved production and resource efficiency. As an example, food waste costs the European taxpayer between €55 and €90 per tonne to dispose of, and produces 170 million tonnes of CO₂. This waste could be transformed into bio-energy or other bio-based products, creating jobs and growth.

3) Reinforced policy coordination and stakeholder engagement, through the creation of a Bioeconomy Panel, a Bioeconomy Observatory and regular Stakeholder Conferences;

The strategy seeks synergies and complementarities with other policy areas, instruments and funding sources which share and address the same objectives, such as the Cohesion Funds, the Common Agricultural and Fisheries Policies (CAP and CFP), the Integrated Maritime Policy (IMP), environmental, industrial, employment, energy and health policies. The preparation of the Strategy was led by Commissioner Geoghegan-Quinn with the support of four other Commissioners: Vice-President Tajani and Commissioners Ciolos, Damanaki and Potočnik. With Research and Innovation at the heart of the Strategy, it will first be presented to EU Member States at the Competitiveness Council on 21 February 2012.

EU Member States including Denmark, Finland, Germany, Ireland and the Netherlands already have Bioeconomy Strategies in place. On the international stage, Canada, China, South Africa and the US either have or are planning their own ambitious strategies.

The Commission's proposal is one of the operational proposals under the [Innovation Union](#) and [Resource-efficient Europe](#) flagships of the EU 2020 strategy. The need to increase public funding for bioeconomy research and innovation has been recognised under the Commission's future research programme Horizon 2020: €4.7 billion has been proposed for the Challenge "Food security, sustainable agriculture, marine and maritime research, and the bioeconomy", with complementary funding in other areas of Horizon 2020.

For further information [MEMO/12/97](#)

Horizon 2020: www.ec.europa.eu/research/horizon2020

Innovation Union: <http://ec.europa.eu/innovation-union>

Resource-efficient Europe: <http://ec.europa.eu/resource-efficient-europe>

Europe 2020 <http://ec.europa.eu/europe2020>