

Brussels, 28 March 2011 > FEFCO Technical Seminar, Munich 23-25 March 2011, impresses with its content and increased participation

650 delegates from all over Europe came together from 23 to 25 March 2011 at the Event Arena in Munich's Olympiapark to attend the 16th FEFCO Technical Seminar. This seminar is the only event and trade exhibition in Europe bringing together buyers and suppliers of corrugated packaging machinery, equipment and services.

There was a real air of optimism throughout the entire three days, as key executives representing corrugated manufacturers made the most of this unique opportunity to network with each other and with their suppliers.

The number of exhibitors this year was 30% higher than it had been in the previous event in Berlin, underlining the need for a regular event of this kind.

Business on the exhibition floor was intense, and Simone Linsen, a representative of one of the sponsors Apex said 'we have been impressed by the number of delegates visiting our stand for technical information'.

Jack Johnson MarquipWardUnited GmbH thought "it was the Best FEFCO Seminar in 10 years" and praised the excellent organisation!

Conference delegate Dieter Gruber from Rondo Ganahl "found the technical content extremely interesting and was glad to see a high number of participants, a sign of a prosperous industry showing a vitality in the investment also reflected in the activity on the exhibition floor".

The content of the conference programme was formulated to highlight the priorities identified by FEFCO members, and covered three key areas:

- **Efficiency in Maintenance, Production and Logistics**, including such topics as lean manufacturing, the use of RFID and high storage solutions for finished products.
- **Best Use of Raw Materials**, with a special emphasis on the reduction of waste and the use of innovative pack design and lightweight materials to drive out cost.
- **Corrugator Process Control**, giving an insight into the opportunities provided by the use of modern techniques to optimise productivity.

Of special interest to the delegates were the Spotlight Sessions (where suppliers promote their innovations, products or services in seven minutes). These were particularly successful this year and the number taking part was twice the number speaking at the 2009 Berlin event. The importance of the Spotlight Sessions for the delegates is evidenced by the very high numbers attending each session.

The participants appreciated the continuous improvement in the attendance number, especially the high participation from the corrugated industry (which increased by 40 % vs. 2009), as well as the high quality of the seminar's content.

For additional information, please contact:

Nathalie Schneegans, Communications Director at nschneegans@fefco.org - +32 2 6500832

Note to the editors

FEFCO (European Federation of Corrugated Board Manufacturers) was established in 1952 and represents the interests of the European Corrugated Board Manufacturers. Headquartered in Brussels, FEFCO has 24 active members, all European national corrugated packaging organisations. The role of the Federation is to investigate economic, financial, technical and marketing issues of interest to the corrugated packaging Industry, to analyse all factors which may influence the industry, and to promote and develop its image.