

## FEFCO Summit 2020

### Sponsorship Opportunities



### FEFCO Summit

**27-29**  
MAY 2020

NH Collection Barbizon Palace Hotel  
**AMSTERDAM**

For more information and to register go to <https://www.fefco.org/fefco-summit-2020>

## Why sponsor FEFCO Summit 2020?

For years, FEFCO has been offering high-level events, targeting the leaders of the corrugated industry and their suppliers. The FEFCO Summit usually brings together between 200 and 300 participants from all over Europe and even worldwide

This inspiring FEFCO event is the right place to meet your peers in a pleasant business environment. It is the forum to gain insights into global market trends, and the challenges and opportunities the corrugated industry is facing.

As a sponsor you can benefit from:

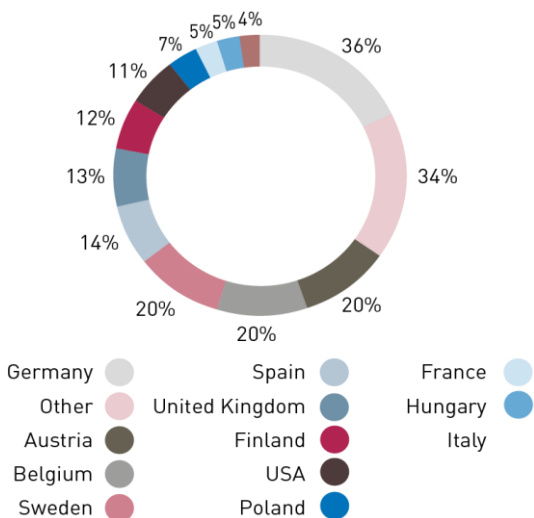
1. **Brand exposure:** Gain immediate visibility of your business – ensure your brand is well-known and your products and service recognised. For new members, it is a great opportunity to be visible and introduce your products and services to the industry.
2. **Effective dissemination** of your messages to a selected audience.
3. **Exposure beyond the FEFCO Summit 2020:** In addition to exposure during the Summit, your company name will appear on all FEFCO communication channels and tools before, during and after the event.
4. **Packages to suit your budget and aspirations:** We offer a large selection of promotional activities, exclusive promotion, signage, and social activities. You can choose the most effective way to reach your current customers and even create the occasion to reach new ones.

Please look at the following sponsorship packages or contact us if you have any specific ideas for your company.

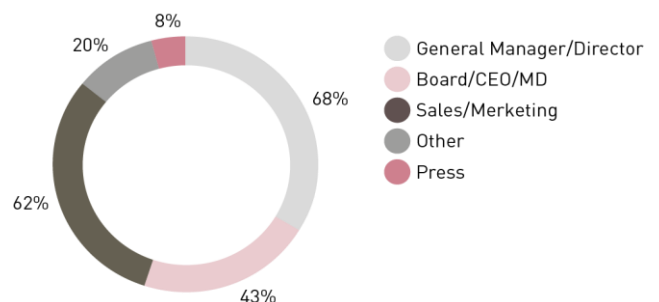
The graphs below will give you additional information about the profile of the last Summit delegates.

## Profile of Stockholm 2018 delegates by country and function

### By country



### By function



### Welcome Cocktail - Wednesday 27 May Standing reception at De Waag

Restaurant-Café In de Waag, is less than 10 minutes' walk from the NH hotel. The weigh house was originally built in 1488 as one of Amsterdam's city gates, St Anthony's Port. A stone incorporated in the tower facing Zeedijk recalls the date in an inscription: 1488 on the 27<sup>th</sup> April the first stone of this port was laid. St Anthony's Port was one of Amsterdam's three main gates. After many years of disuse and some renovation, this monumental structure is the ideal place in the heart of Amsterdam for a reception.

- ✓ Acknowledgement in the official FEFCO welcome speech
- ✓ Your logo highly visible on the Summit website
- ✓ Your logo on the main sponsor page of the event mobile app
- ✓ Advert in the FEFCO app
- ✓ Acknowledgement in FEFCOLINK articles reporting on the Summit - also inserted in the International Paper Board Packaging magazine
- ✓ Prominent signage at the reception, logo and roll-up can be placed around the venue
- ✓ Table top to display materials, roll-ups (subject to space)
- ✓ Up to three documents in the delegates' bags
- ✓ Two entries to the welcome reception (for guests or team members)
- ✓ Two entries to the FEFCO get-together dinner
- ✓ 1 free registration to the Summit

**Only one company** can claim this package which offers high visibility during the entire Summit. Banners and promotional materials to be supplied and handled by the sponsor.



### Get-together Dinner - Thursday 28 May De Bazel Amsterdam, the City Archives

De Bazel building served as main office of the NHM (Dutch Trading Company), then of various banks. In 1999 the city of Amsterdam bought the building. After renovation, the building re-opened in 2007 to house the Amsterdam City Archives. Today it is known as the most impressive building within the oeuvre of K.P.C. de Bazel because it so clearly reflects his interest in theosophical ideas and the old Egyptian and Assyrian cultures. It is ideally located in the heart of Amsterdam's historic centre, just a stone's throw from the financial institutions, the famous Dam Square, the beautiful canals and the main museums.

A privileged opportunity to be visible and to associate your company with a reception that will surprise and delight the Summit participants. This exclusive evening reception will be attended by most participants and will give you prominent visibility.

Your exclusive benefits include:

- Acknowledgment in the conference programme (web, print and app)
- Prominent display of your corporate logo in all FEFCO Summit communications
- A table space to display your documentation and give-aways (subject to space availability)
- Advert in the Summit Mob app
- Prominent signage during the dinner and logo on the menu
- Acknowledgement in FEFCOLINK articles reporting on the Summit - also inserted in the International Paper Board Packaging magazine.
- One document or give away in the delegates' bags
- Possibility to display additional information about your company in FEFCO event app
- Two entries to the FEFCO get-together dinner

**Only one company** can claim this package with high visibility during the entire Summit. Banners and promotional materials to be supplied and handled by the sponsor.

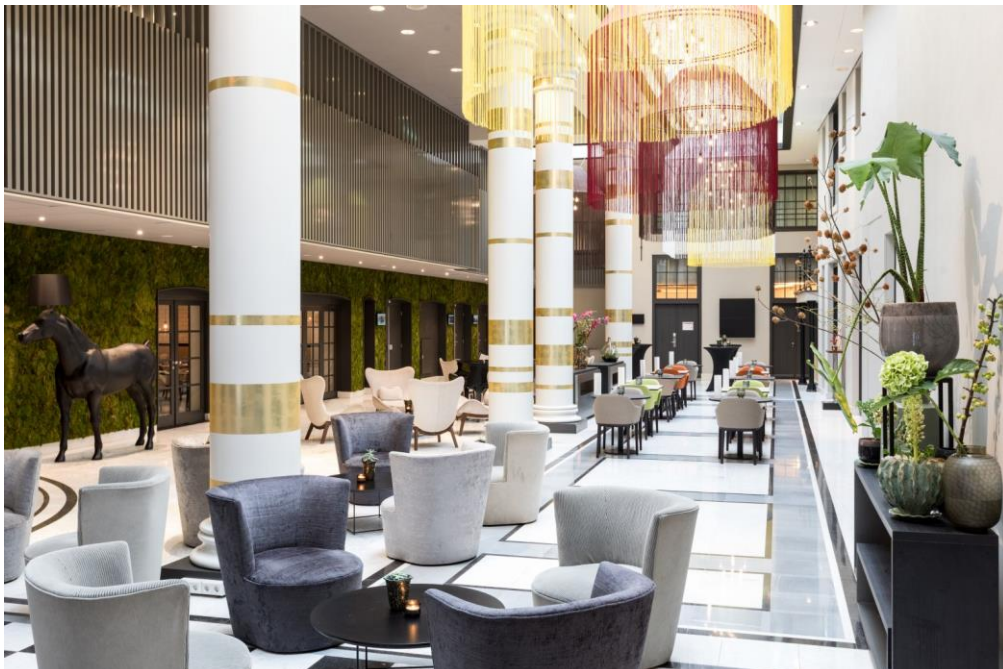


### Lunches and Coffee Breaks, 28-29 May NH Collection Amsterdam Barbizon Palace

Your exclusive benefits include:

- Acknowledgment in the conference programme (web, print and app)
- Prominent signage during all lunches and coffee breaks
- Possibility to display roll-ups in the lunch and coffee break areas
- A table space to display your documentation and give-aways (subject to space availability)
- Advert in the FEFCO app
- Prominent display of your corporate logo in all FEFCO Summit communications
- Acknowledgement in FEFCOConnect articles reporting on the Summit - also inserted in the International Paper Board Packaging magazine.
- One document or give away in the delegates' bags
- Possibility to display additional information about your company in FEFCO event app
- Free access for two persons to the Welcome Reception (for guests or colleagues)

**Only one company** can claim this package which offers high visibility during the whole Summit. Banners and promotional materials to be supplied and handled by the sponsor.



A LA CARTE SPONSORSHIP OPPORTUNITIES	
<p><b>A. Wines at the Get-Together Dinner</b>  <b>De Bazel, City Archives - 28 May</b>  Should the Silver Sponsorship package still be an option  <b>Maximum one company</b></p>	<b>4.000,00 €</b>
<p><b>B. Wines &amp; beverages at lunches</b>  <b>NH Collection Amsterdam Barbizon Palace - 28 &amp; 29 May</b>  Should the Bronze Sponsorship package still be an option  <b>Maximum one company</b></p>	<b>3.000,00€</b>
<p><b>C. Lanyards for badges</b> – (with double trigger clips)  Examples available at FEFCO  <b>Maximum one company</b></p>	<b>1500,00 €</b>
<p><b>D. Mobile Application for events</b>  Highlight your company name in the Summit app</p>	<b>200,00€</b>
<p><b>E. Tailor-made Sponsorship</b>  Send your ideas and suggestions to FEFCO</p>	Case by case
<b>Conditions</b>	
<ul style="list-style-type: none"> <li>• The sponsor must be a member of FEFCO</li> </ul>	
<ul style="list-style-type: none"> <li>• The sponsor is responsible for providing, handling and displaying their sponsorship material</li> </ul>	
<ul style="list-style-type: none"> <li>• The sponsor is responsible for the supervision of the installation and removal of banners, displays, roll-ups or any other promotional material</li> </ul>	
<b>Contact</b>	
To discuss sponsorship opportunities please contact Nathalie Schneegans - FEFCO Communications Director on +32 2 650 08 32 or at <a href="mailto:nschneegans@fefco.org">nschneegans@fefco.org</a>	