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FEFCO SUMMIT IN LONDON, 4-6 JUNE 2014



**RE-IGNITING THE FLAME**  
FEFCO SUMMIT LONDON  
4-6 JUNE 2014

FEFCO, the European Federation of Corrugated Board Manufacturers, is pleased to invite you to its 3<sup>rd</sup> Summit which will be held in London on 4-6 June 2014, at the Millennium Gloucester Hotel and Conference Centre.

The last Summits (Vienna and Barcelona) gathered 300 senior executives from the Corrugated Industry. Once again we expect independent entrepreneurs, leading managers from integrated groups and suppliers of the industry to get together in London to listen to the challenges our industry is facing.

“**Re-igniting the flame**” is the theme of the Summit, not only a reference to London 2012 as the Olympic city but also a call to reinvigorate our industry and to take advantage of the improving economic situation. This event is also about building bridges from the past to the future, connecting and exchanging information with peers and supply chain decision makers and learning from each other’s experiences.

FEFCO President, Roberto Villaquiran is pleased to announce that **3 prominent industry leaders** have accepted to deliver inspiring keynote speeches at our Summit, namely:

- Miles Roberts (Group CEO - DS Smith)
- Dr Jan Klingele (Managing Partner - Klingele Group)
- Gary McGann (Group CEO - Smurfit Kappa Group)

Furthermore, we expect valuable insights from key customers, end-users and renowned supply chain experts who have accepted to speak at our conference. The programme is very dense, with brief and targeted presentations focusing on a large selection of hot issues such as competitive materials, retail and supply chain trends, drivers of growth, digital printing.

FEFCO President, Roberto Villaquiran will be very pleased to welcome you to the FEFCO Summit in London. Come and be inspired by a city that held a fantastic Olympic Games in 2012, where we saw the pinnacle of human endeavour, and which is one of the greatest creative and productive hubs in the world. We have a great story to tell of a flexible, environmentally sound product. Join us to celebrate our product and our industry together.

**END**

The Programme is available at: <http://www.fefco.org/london-summit-2014/conference-programme>

If you would like to attend, you can find all the necessary information at: <http://www.fefco.org/london-summit-2014/press>

**For additional information, please contact:**

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**Note to the editors**

FEFCO (European Federation of Corrugated Board Manufacturers) was established in 1952 and represents the interests of the European Corrugated Board Manufacturers. Headquartered in Brussels, FEFCO has 20 active members, all European national corrugated packaging organisations. The role of the Federation is to investigate economic, financial, technical and marketing issues of interest to the corrugated packaging Industry, to analyse all factors which may influence the industry, and to promote and develop its image.