

Date: 7<sup>th</sup> November 2016  
Ref: PR Hygiene

## **CORRUGATED PACKAGING SUPPLIES HYGIENIC CASE FOR FOOD**

Retailers can be sure that the food they transport for home delivery is adequately protected from contamination by using corrugated packaging, says the Confederation of Paper Industries (CPI).

Corrugated provides a safe and hygienic packaging system as it is used only once, before being recycled. The recycling process involves sufficiently high temperatures and the application of steam, conditions under which no bacteria can survive.

Consumers can also rest safe in the knowledge that they are using a renewable material and that over 80% of corrugated is recycled in the UK, the highest recycling rate for any packaging material.

CPI has previously engaged with major national retailers recognising the opportunities for corrugated as an alternative to plastic crates for home delivery services, or as an insert or liner which can sit inside an existing tray.

Recent research, commissioned by the European Federation of Corrugated Board Manufacturers (FEFCO), found that corrugated trays offer an effective, hygienic solution, reducing the risk of contamination during delivery of fresh produce, extending the shelf life by up to three more days, compared to plastic crates.

CPI's Director of Packaging Affairs, Andy Barnetson, said: "Single-use corrugated offers a clean and safe option for home deliveries. The paper packaging industry stands ready to work in partnership with retailers to ensure that their supply chains meet the standards that the customer expects."

**END**

## NOTES TO EDITORS

- The Confederation of Paper Industries (CPI) is the leading trade association representing the UK's Paper-based Industries, comprising paper and board manufacturers and converters, corrugated packaging producers, makers of soft tissue papers, and collectors of paper for recycling.
- CPI represents an industry with an aggregate annual turnover of £6.5 billion, 25,000 direct and more than 100,000 indirect employees.
- CPI corrugated sector promotes a sustainable and renewable material, more than 80% of which is recycled.
- For facts on the UK's Paper-based Industries please visit: [www.paper.org.uk](http://www.paper.org.uk).

Checked 21.10.16

For further information please contact:

Gary Allison  
Allott & Associates Ltd  
Claro Chambers  
42 High Street  
Knaresborough  
North Yorkshire  
HG5 0EQ  
Tel: 01423 867264  
Fax: 01423 869140  
Email: [gary@allottandassociates.co.uk](mailto:gary@allottandassociates.co.uk)  
Website: [www.allottandassociates.co.uk](http://www.allottandassociates.co.uk)

or

Andy Barnetson  
Director of Packaging Affairs  
Confederation of Paper Industries  
1 Rivenhall Road  
Swindon  
Wiltshire  
SN5 7BD  
Tel: 01793 889602  
Email: [abarnetson@paper.org.uk](mailto:abarnetson@paper.org.uk)  
Website: [www.paper.org.uk](http://www.paper.org.uk)  
Twitter: @CorrugatedCPI