

Sponsorship Opportunities FEFCO Technical Seminar



28-30 October 2015 - CCIB – Barcelona – Spain

For more information go to:

<http://www.fefco.org/fefco-technical-seminar-2017-vienna>

Welcome

Dear Industry Partner,

As every second year for more than 30 years, FEFCO will hold its next Technical Seminar in Messe Vienna, Austria on 11, 12 and 13 October 2017.

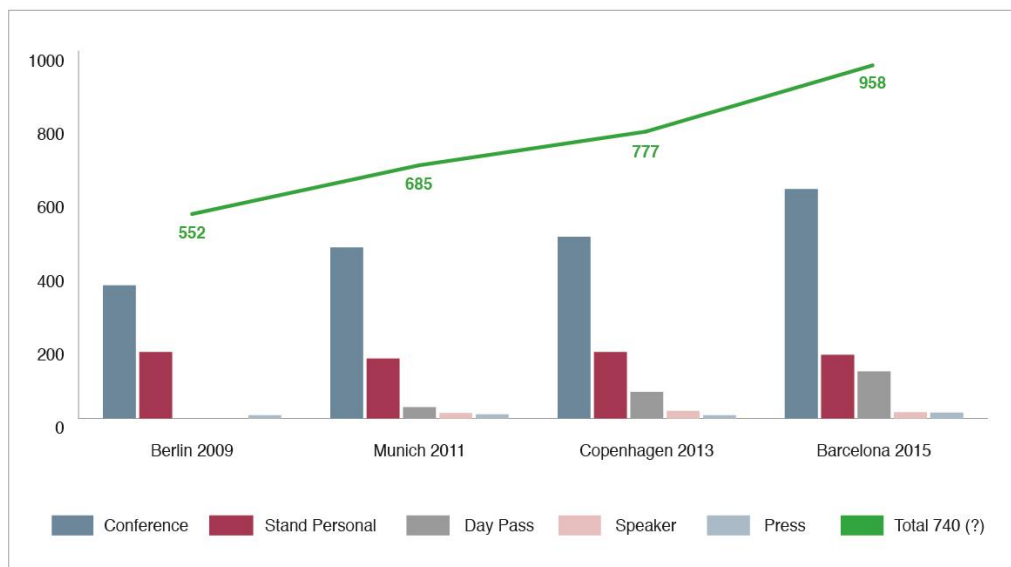
This FEFCO's event remains the major technical platform in Europe. It is not comparable to any other events; it is designed both for key decision makers of the Corrugated Industry and their suppliers. It is not a traditional trade show with thousands of visitors often not relevant to your business; it is a smaller event with many networking and face-to face discussion possibilities. When you attend FEFCO it is like being part of a big family!

And year after year, FEFCO events draw almost 1000 attendees from more than 45 countries. More than 75 exhibitors select the FEFCO event to show case their products and introduce their latest innovations.

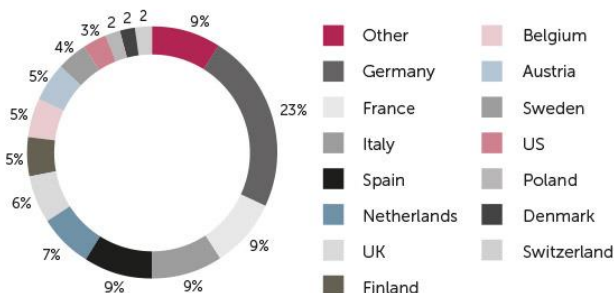
The Technical Seminar is also well attended by the corrugated industry, because they are getting valuable insights from business presentations by key industry experts covering a wide array of technical topics, related to the production of corrugated board. These sessions are put together by the FEFCO Production Committee whose members are aware of the key technological trends of the industry. They know how to pick up topics amongst the most relevant to our business to make the event valuable and attractive to both the industry and its suppliers.

Facts & Figures

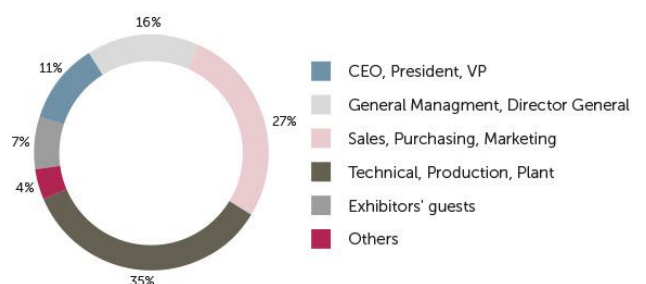
FEFCO Technical Seminar attendance over the years



2015 Seminar delegates by country



2015 Seminar delegates by position



Why sponsor FEFCO Technical Seminar?

The 19th Technical Seminar at Messe Wien, Austria, on 11-13 October 2017

Our Sponsorships offer your company the opportunity to increase visibility, to build brand awareness, to market your latest products and to enhance possibilities for networking during the 3 days of the Seminar. From large banners to social happenings and promotional materials, you can choose the most effective way to reach your current and targeted new customers.

With over 3000 m² of exhibition space, more than 900 delegates expected, a conference, spotlights sessions and special networking events, the sponsors will get an excellent opportunity to reach their customers and be recognized for their support to FEFCO before, during and after the Technical Seminar.

Sponsorship Benefits

- Increase your brand awareness
- Deliver your message to a selected and high-level target group
- Improve your visibility throughout the event
- Display and or distribute promotional material
- Acknowledgement in all FEFCO promotional material
- Network and meet key-decision makers of the industry
- Get special recognition from your customers
- Maximize your marketing results with effective sponsorship packages

Key facts and Figures

- 30 years of existence
- Around 3000 m² exhibition area
- More than 110 stands
- More than 60 exhibiting companies
- More than 900 visitors and delegates from over 40 countries
- 50 spotlight presentations

Sponsorship Opportunities

In the next pages, you will find a selection of sponsorship packages: Gold, Silver or Bronze Box but also some "A la carte" Sponsorship opportunities.



Welcome reception – Cocktail on Wednesday 11 October - Mess Wien

Host the official gathering and networking function of the FEFCO Technical Seminar on Wednesday 11 October which will take place at Mess Wien (either in the main Exhibition Hall or in another location At Messe Wien)

Delegates and other exhibitors are invited to attend this reception. This will give you the opportunity to present your company, display promotional material, and also hand out gifts or flyers to the attendees.

1. FEFCO Gold Box package

- ✓ One free registration for the full seminar and two registrations for the exhibition
- ✓ Verbal acknowledgement in various speeches during the Technical Seminar
- ✓ You may deliver a brief welcome address at the opening of the cocktail
- ✓ Prominent signage at the registration desk
- ✓ Prominent signage in the cocktail area
- ✓ One advert in the FEFCOConnect special issue distributed at the event, 1 full page
- ✓ Up to 3 documents in the delegates' bag
- ✓ Reference to your sponsorship in FEFCOConnect articles before and after the event (also inserted in International Paper Board Packaging - IPBI magazine)
- ✓ Acknowledgment in the conference programme (web, print and mobile application)
- ✓ Your logo on the home page of the Technical Seminar website

2. Event Mobile Application

- ✓ Your Banners as main event Sponsor
- ✓ Extra information in the exhibitors list (logo + link to a website)
- ✓ Possibility to distribute your message via the Mob App (scheduled push notifications)

Only one company can claim this package which gives a high visibility during the entire FEFCO Technical Seminar event.



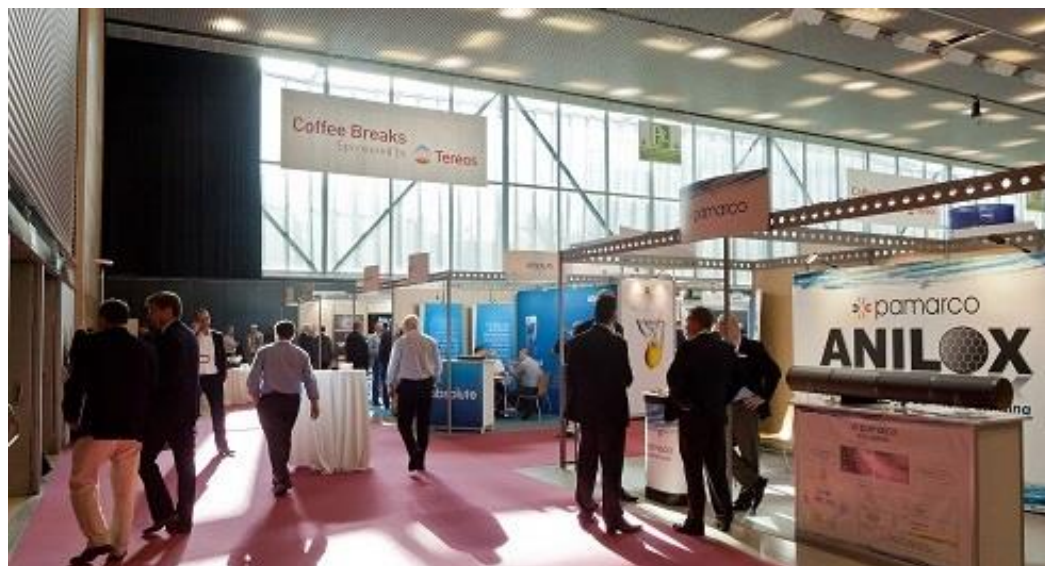
All networking activities taking place in the exhibition hall (snack, all coffee breaks)

Make of lunches and coffee breaks a special experience for the delegates. Standing Lunches and coffee breaks will be on **Wednesday 11, Thursday 12th and Friday 13th October (morning)**, during which you will have the opportunity to display promotional material and hand out gifts or flyers to the attendees.

Exclusive benefits include:

- ✓ One free registration for the full seminar and one free registration for the exhibition
- ✓ Prominent signage during all networking activities taking place in the Exhibition Hall (snacks, drinks, breaks)
- ✓ One table top to display promotional material and gifts
- ✓ Possibility to display roll-ups next to coffee stations
- ✓ One document or give away in the delegates' bag
- ✓ One ½ page advert in the FEFCConnect special issue distributed at the event
- ✓ Reference to your sponsorship in FEFCConnect articles before and after the event (also inserted in International Paper Board Packaging - IPBI magazine)
- ✓ Your corporate logo featured on the website
- ✓ Acknowledgment in the conference programme (web, print and mobile application)
- ✓ Event mobile application: Your logo on the sponsors' page, highlight of your company name in the exhibitors' list with a link to your company profile.

Only one company can claim this package which gives a high visibility during the entire FEFCO Technical Seminar event.



Seated lunch on Thursday 12 October – Mess Wien (first floor)

Host the **seated served lunch** of the Technical Seminar which will take place on **Thursday 12 October** in Mess Wien (TBC). You will have the opportunity to display promotional material and hand out gifts or flyers to the delegates.

Exclusive benefits include:

- ✓ One free registration to the Exhibition
- ✓ Possibility to hang or display banners in the lunch area
- ✓ One table top to display promotional material or roll-up
- ✓ One document or give away in the delegates' bag
- ✓ Your corporate logo featured on the website.
- ✓ One ½ page advert in the FEFCConnect special issue distributed at the event
- ✓ Reference to your sponsorship in FEFCConnect articles before and after the event (also inserted in International Paper Board Packaging - IPBI magazine)
- ✓ Acknowledgment in the conference programme (web, print and mobile application) and in e-newsletter promoting the event
- ✓ Event mobile application: Your logo in the sponsor page, highlight of your company name in the exhibitors list with a link to the company profile.

Only one company can claim this package which gives a high visibility during the entire FEFCO Technical Seminar event.



A LA CARTE SPONSORSHIP OPPORTUNITIES	
A. Signage outdoor guiding delegates from the subway to the main entrance - Production costs, hanging, rigging or installation at the charge of the sponsor - Maximum 1 company	4 000 €
B. Selection of Indoor signage - (Limited to 2/3 companies) Text and logo to be provided to FEFCO whenever requested. Production costs, hanging, rigging or installation at the charge of the sponsors. See examples below: 1/ Print on pillar double sided 2/ Print on safety glass 3/ Pylon – double sided 4/ Wall panels single & double sided print 5/ Easel single sided 6/ Tower	Starting from 1500 € and subject to space availability and possible set-up
C. Floor Stickers in the registration Hall - only 1 company Text and logo to be provided to Mess Wien whenever requested. Production costs and installation at the charge of the Sponsor.	1500 €
D. Lanyards for badges – (with double trigger clips) Examples available at FEFCO	1000 €
E. 1 Give-away for distribution- maximum 3 companies Give-aways have to be approved by FEFCO. Promotional material must be handed-out or displayed by the Sponsor in the conference room or on the exhibition floor.	1000€
F. Seminar e-newsletter - 2 issues to be sent to FEFCO members Your company logo and product short description (to be provided to FEFCO on time) - Subject to the participation of a minimum of 8 companies	250 €
G. Your logo and additional information in the Event Mobile Application - exhibitors list. Technical details to be provided at a later stage	150 €
H. Other possibility within the Mobile App	TBC
I. Tailor-made Sponsorship	To be discussed
CONDITIONS	
<ul style="list-style-type: none"> The Sponsor must be a member of FEFCO 	
<ul style="list-style-type: none"> For Gold, Silver and Bronze package, the Sponsor must be an Exhibitor 	
<ul style="list-style-type: none"> The Sponsor is responsible for providing promotional items and is responsible for the distribution, display and installation of all his Sponsorship material. 	
<ul style="list-style-type: none"> The Sponsor is responsible for the installation and supervision of his banners, displays and or roll-ups 	
Contact To discuss Sponsorship opportunities please contact: Nathalie Schneegans - FEFCO Communications Director: Tel: +32 2 650 08 32 - Email: nschneegans@fefco.org	