

FEFCO TECHNICAL WORKSHOP

E-commerce impact on corrugated products and design

11 October 2022

Maritim Hotel Düsseldorf



Programme

10:00	Welcome address	Eleni Despotou, FEFCO Director General
10:05	E-commerce: Market overview and economic perspectives	tbc
10:20	E-commerce: Impact on corrugated product mix and design	Roy Foden, IP
10:35	E-commerce: Legal environment, retail expectations and corrugated	Nick Dornheim, EuroCommerce
10:50	The role of research in the development of packaging for e-commerce	Astrid Odeberg Glasenapp, RISE
11:05	Corrugator: fanfold production	Johan Oude Wesselink, Universal
11:20	Fanfold and Right size box production	Tania Torcolacci, CMC
11:40	Q&A	
12:10	Lunch break	
13:10	E-Commerce fuelling digital printing	Thimm (speaker tbc)
13:30	Inside / Outside printing	Javier Quesada, Kento
13:45	Tape application on corrugator	Wolf Dietrich, MUK
14:00	Flexo folder gluers: box production and tape application	Bahmuller (tbc)
		Enpro (tbc)
14:25	E-commerce box production on stand alone tape applicators	Adam Pietrasik, Versor
14:40	Coffee break	
15:10	Tape and adhesives - alternative solutions	Jonathan Manterfield, HB Fuller
15:25	E-commerce applications in Box on Demand	Giuseppe Prioriello, Packly
15:40	Machine developments in Box on Demand	tbc
15:55	E-tailer and brand owners' perspective	tbc
16:10	Q&A	
16:40	Closing remarks	Marc Van Damme, FEFCO OIC Chairman
17:00	End of workshop	