

# FEFCO Summit 2024

## Sponsorship Opportunities



The graphic features a stylized running figure in blue and red, positioned on a golden circular path that forms an infinity symbol. The background is a watercolor-style illustration of the Acropolis in Athens, Greece, with the Parthenon and other ancient structures. The sky is a mix of light blue and white, suggesting a bright, sunny day. The overall design is clean and modern, with a focus on the theme of circularity and sustainability.

**FEFCO**  
Corrugated Packaging

**LEADING  
CIRCULARITY**

**FEFCO SUMMIT** | **15-17** MAY 2024 | **ATHENS, Greece**  
Divani Apollon Palace & Thalasso

For more information and to register, please go to:  
<https://www.fefco.org/fefco-summit-2024/>

## Why sponsor FEFCO Summit 2024?

For decades FEFCO has been offering high-profile events targeting the leaders of the corrugated industry and their suppliers. This is the first time FEFCO hosts its Summit in Athens, Greece.

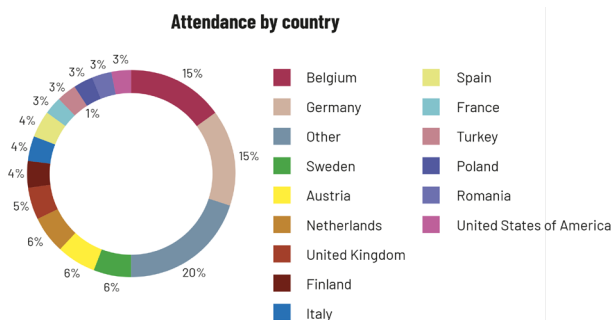
FEFCO has chosen Athens for its rich historical and cultural significance, strategic location for international participation, high-class infrastructure and facilities, tourism, and networking opportunities.

FEFCO has chosen Divani Apollon Palace for an unparalleled Summit experience. This venue combines state-of-the-art conference facilities with breathtaking surroundings. With beautiful sea views, and versatile meeting spaces, it offers the perfect and inspiring backdrop for productive discussions.

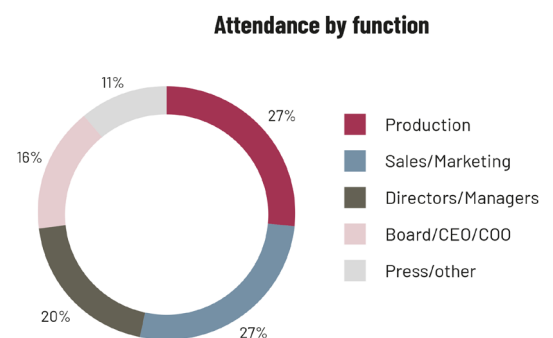
This FEFCO Summit is the ideal location to meet your peers in a pleasant business environment. It offers very special opportunities to increase your brand exposure and raise your company profile.

The graphs below will give you additional information about the profile of the delegates who attended the FEFCO 2024 Summit in Amsterdam.

### By country



### By function



As a sponsor you can benefit from:

- **Brand exposure:** Gain immediate visibility of your business – ensure your brand is well-known and your products and service recognised. For new members, it is a great opportunity to be visible and introduce your products and services to the industry.
  - **Effective dissemination** of your messages to a selected audience.
  - **Exposure** beyond the FEFCO Summit: In addition to exposure during the Summit, your company name will appear on all FEFCO communication channels and tools before, during and after the event.
  - **Packages to suit your budget and aspirations:** We offer a wide range of promotional activities, exclusive promotion, signage, and social activities.
1. **Access a concentrated audience:** Access a concentrated audience of potential customers and industry leaders at the many networking opportunities.

Please look at the following sponsorship packages or contact us if you have any specific ideas for your company.

**Welcome standing Reception at Divani Apollon Hotel - Wednesday 15 May**  
**All coffee breaks - 16 and 17 May**

The hotel prime location in the heart of the Athenian Riviera makes it the perfect place for a memorable gathering event in Athens. The Welcome reception will be held by the pool and in the surrounding garden.

Your exclusive benefits include:

- Acknowledgement in the official FEFCO welcome speech
- Short welcome address at the start of the reception
- Your logo on all pages of the FEFCO web site
- Acknowledgment in the conference programme (web, print and Mob App)
- Prominent signage during the whole event in the spaces where the reception and coffee breaks will take place.
- Prominent display of your corporate logo in all FEFCO Summit communications.
- A table space to display your documentation and give-aways
- Advert in the Summit Mob App
- Acknowledgement in FEFCOLINK articles reporting on the Summit - also inserted in the International Paper Board Packaging magazine
- Up to three documents in the delegates' bags
- 1 free registration to the Summit.

**Only one company** can claim this package with high visibility during the entire Summit. Roll ups and promotional materials to be supplied and handled by the sponsor.



### Get-together Dinner at the Acropolis Museum - Thursday 16 May



The Acropolis Museum in Athens is a captivating testament to Greece cultural legacy. Located at the base of the iconic Acropolis, this architectural masterpiece offers a unique museum experience. Crafted by renowned architect Bernard Tschumi, the museum seamlessly blends modern aesthetics with ancient artifacts.

Sponsoring the FEFCO dinner at the Acropolis Museum provides a unique mix of prestige, cultural significance, and networking opportunities, enhancing your brand visibility and status.

- ✓ Welcome address at the start of the dinner
- ✓ Your logo on the Summit website and mention in the programme
- ✓ Your logo in the Summit Mob App
- ✓ Advert in the event Mob App
- ✓ Acknowledgement in FEFCOLINK articles reporting on the Summit - also inserted in the International Paper Board Packaging magazine
- ✓ Logo in the dinner Menu
- ✓ One document or give away in the delegates' bags
- ✓ Possibility to display additional information about your company in event Mob App.

**Only one company** can claim this package which offers high visibility during the Summit.



### Lunches at Divani Apollon Palace - 16-17 May 2024

Your exclusive benefits include:

- Acknowledgment in the conference programme (web, print and app)
- Prominent signage during all lunches
- Possibility to display roll-ups in the lunch area
- A table space to display your documentation and give-aways (subject to space availability)
- Advert in the event Mob App
- Prominent display of your corporate logo in all FEFCO Summit communications
- Acknowledgment in FEFCOConnect articles reporting on the Summit - also inserted in the International Paper Board Packaging magazine.
- One document or give away in the delegates' bags
- Possibility to display additional information about your company in the event Mob App.

**Only one company** can claim this package which offers high visibility during the whole Summit. Banners and promotional materials to be supplied and handled by the sponsor.



A LA CARTE SPONSORSHIP OPPORTUNITIES	
<b>A. Lanyards for badges</b> (Type of lanyard to be confirmed) <b>Maximum one company</b>	<b>2000,00 €</b>
<b>B. Mobile Application for events</b> Highlight your company name in the Summit Mob App	<b>300,00€</b>
<b>C. Tailor-made Sponsorship</b> Send your ideas and suggestions to FEFCO	Case by case
<b>Conditions</b>	
<ul style="list-style-type: none"> <li>• The sponsor must be a member of FEFCO</li> </ul>	
<ul style="list-style-type: none"> <li>• The sponsor is responsible for providing, handling, and displaying their sponsorship material</li> </ul>	
<ul style="list-style-type: none"> <li>• The sponsor is responsible for the supervision of the installation and removal of banners, displays, roll-ups or any other promotional material</li> </ul>	
<b>Contact</b>	
To discuss sponsorship opportunities please contact Nathalie Schneegans - FEFCO Communications Director at <a href="mailto:nschneegans@fefco.org">nschneegans@fefco.org</a> or on +32 473 48 49 08.	