FEFCO Summit 2026

Sponsorship Opportunities

For more information and to register, please go to:
https://www.fefco.org/fefco-summit-2026

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Why sponsor FEFCO Summit 2026?

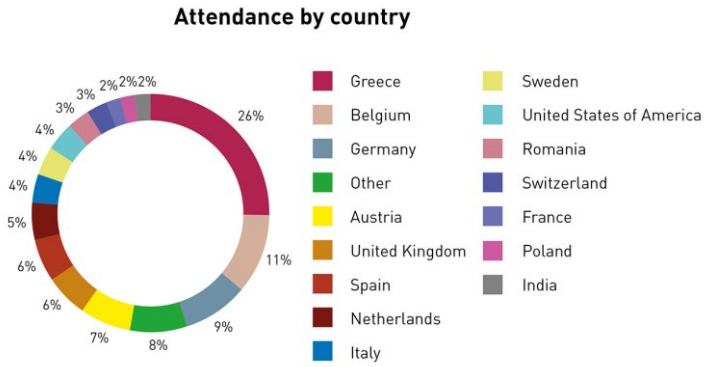
For many years, FEFCO has led the organisation of high-level events designed specifically for senior decision-makers in the corrugated packaging industry and their suppliers. In 2026, FEFCO is proud to bring this major event to Madrid, Spain.

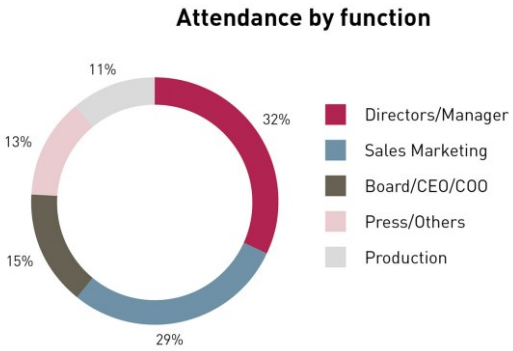
Madrid has been selected for its unique combination of contemporary sophistication, rich cultural heritage, and strategic international connectivity. As one of Europe's most dynamic capital cities, it offers exceptional infrastructure, a strong and diverse business environment, and an innovative spirit that encourages productive collaboration. Spain is also one of Europe's largest producers of corrugated packaging, making it a strategically significant location for industry stakeholders.

The Summit will take place at the Meliá Castilla Hotel, a distinguished venue recognised for its state-of-the-art conference facilities, elegant meeting spaces, and exceptional service standards. This setting provides the ideal environment for meaningful exchanges, strategic discussions, and high-quality networking among industry leaders.

The FEFCO Summit has established itself as a must-attend event for the corrugated packaging sector. It offers sponsors a valuable platform to engage with influential peers, showcase their brand, and reinforce their leadership position within a high-level business context.

The graphs below offer an overview of the profile of delegates you can expect in May.





As a FEFCO Summit sponsor, you gain:

- Maximum brand exposure: Put your business in the spotlight. Ensure your brand is recognised and your products and services stand out. For new members, this is the perfect platform to introduce your offerings to the corrugated industry
- Direct and targeted messaging: Deliver your messages effectively to a carefully selected audience of industry decision-makers
- Extended visibility beyond the Summit: Your company will be showcased across all FEFCO communication channels before, during, and after the event
- Flexible sponsorship packages: Choose from a range of promotional options designed to fit your budget and ambitions, including exclusive promotions, signage, and social activities
- Access a highly concentrated audience: Connect directly with potential customers, industry leaders, and key decision-makers during multiple networking opportunities.

Explore our sponsorship packages below or contact us to create a tailored solution that aligns perfectly with your company's objectives.

GOLD SPONSOR	8.000,00 €

Get-together Dinner Teatro Real - Thursday 28 May

Teatro Real is Madrid's historic Royal Opera House, facing the Royal Palace on Plaza de Oriente and regarded as Spain's leading opera institution, combining a 19th-century auditorium with one of Europe's most advanced theatre stages after a major restoration and reopening in 1997.

Sponsoring the FEFCO Dinner at Teatro Real is your chance to make a statement. This is not just a dinner, it's the pinnacle of prestige, culture, and industry influence. Align your brand with an unforgettable evening in one of the world's most iconic venues, position yourself front and center among industry leaders, and create connections that could define your business for the year ahead.

- ✓ Welcome address at the start of the dinner
- ✓ Your logo on the Summit website and mention in the programme
- ✓ Your logo in the Summit Mob App
- ✓ Advert in the event Mob App
- ✓ Acknowledgement in FEFCOLINK articles reporting on the Summit - also inserted in the International Paper Board Packaging magazine
- ✓ Logo in the dinner Menu
- ✓ One document or give away in the delegates' bags
- ✓ Possibility to display additional information about your company in event Mob App.

Only one company can claim this package which offers high visibility during the Summit.

SILVER SPONSOR	6 000,00 €

Welcome standing Reception at Meliá Castilla hotel - Wednesday 27 May

Meliá Castilla is a landmark hotel in Madrid's financial district, near Paseo de la Castellana and Santiago Bernabéu Stadium, offering over 900 stylish rooms, premium services, and extensive business and leisure facilities.

Your exclusive benefits include:

- Acknowledgement in the official FEFCO welcome speech
- Short welcome address at the start of the reception
- Your logo on all pages of the FEFCO web site
- Acknowledgment in the conference programme (web, print and Mob App)
- Prominent signage during the whole event in the spaces where the reception and coffee breaks will take place.
- Prominent display of your corporate logo in all FEFCO Summit communications
- A table space to display your documentation and give-aways
- Advert in the Summit Mob App
- Acknowledgement in FEFCOLINK articles reporting on the Summit - also inserted in the International Paper Board Packaging magazine
- Documents in the delegates' bags
- 1 free registration to the Summit.

Only one company can claim this package with high visibility during the entire Summit.
Roll ups and promotional materials to be supplied and handled by the sponsor.

BRONZE SPONSOR	5.000,00 €

Lunches and Coffee breaks at Melia Castilla hotel – 28 and 29 May

Your exclusive benefits include:

- Acknowledgment in the conference programme (web, print and app)
- Prominent signage during all lunches
- Possibility to display roll-ups in the lunch area
- A space to display your documentation and give-aways (subject to space availability)
- Advert in the event Mob App
- Display of your corporate logo in all FEFCO Summit communications
- Acknowledgement in FEFCOLINK articles reporting on the Summit - also inserted in the International Paper Board Packaging magazine.
- One document or give away in the delegates' bags
- Possibility to display additional information about your company in the event Mob App.

Only one company can claim this package which offers high visibility during the whole Summit. Banners and promotional materials to be supplied and handled by the sponsor.

A LA CARTE SPONSORSHIP OPPORTUNITIES	
A. Lanyards for badges (Type of lanyard to be confirmed) **Maximum one company**	**2 000,00 €**
B. Mobile Application for events Highlight your company name in the Summit Mob App	**300,00€**
C. Bespoke Sponsorship Send your ideas and suggestions to FEFCO	**Case by case**

Conditions

- The sponsor must be a member of FEFCO
- The sponsor is responsible for providing, shipping, handling, and displaying their sponsorship material.
- The sponsor is responsible for the supervision of the installation and removal of banners, displays, roll-ups or any other promotional material

Contact

To discuss sponsorship opportunities please contact Nathalie Schneegans - FEFCO Communications Director at nschneegans@fefco.org or on +32 473 48 49 08.