

Mob APP – EXTRA SPONSORSHIP OPPORTUNITIES

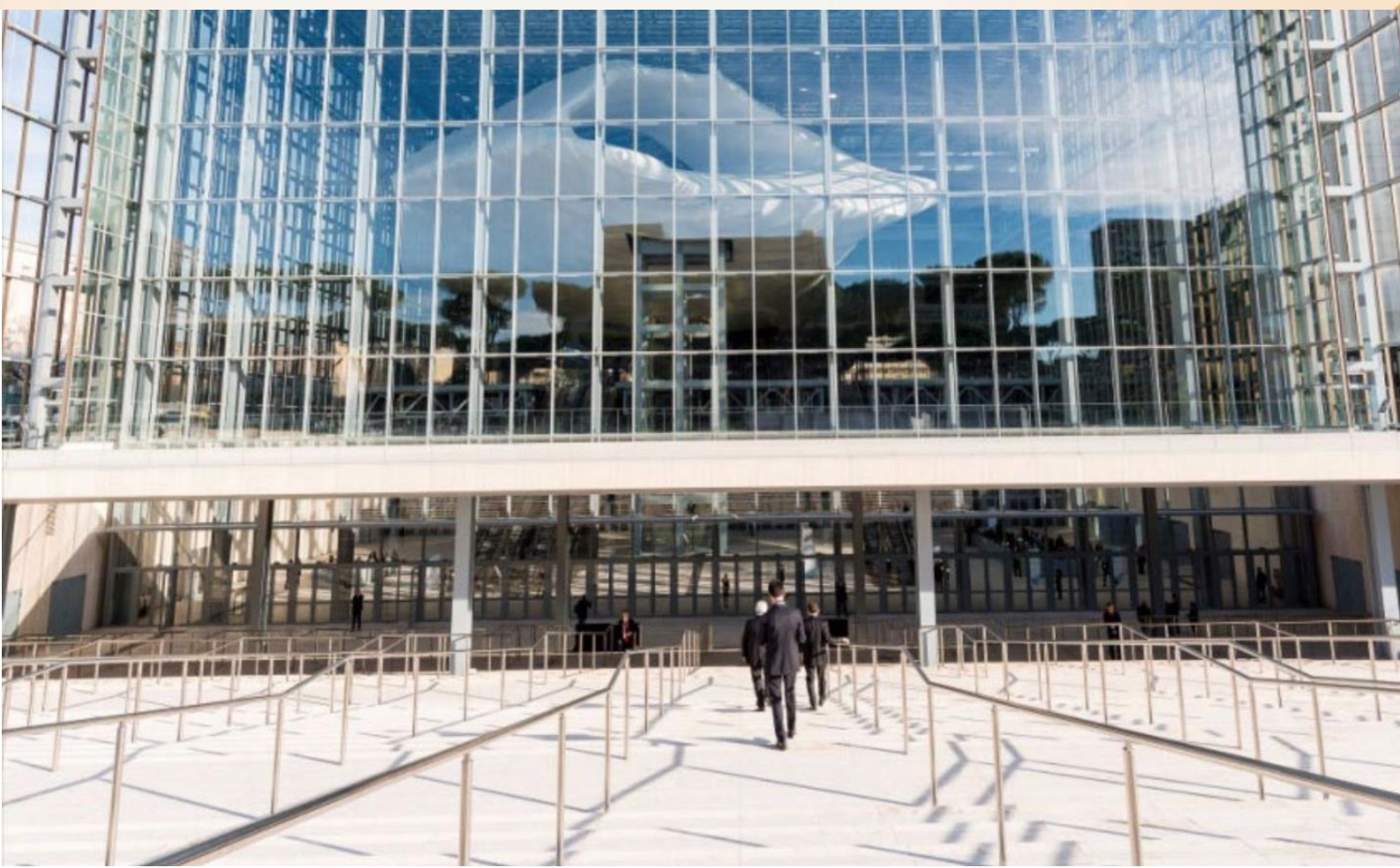


8-10 OCT 2025

RCC La Nuvola
Rome

SPONSORSHIP OPPORTUNITIES

FEFCO TECHNICAL SEMINAR 2025



Mob APP – EXTRA SPONSORSHIP OPPORTUNITIES

FEFCO fee: 150 / 400€ (excluding VAT)

Promoting your communication material in the FEFCO Mobile App gives you direct visibility amongst attendees throughout the Technical Seminar. Your organisation will stand out on the exhibitor page and will get to appear on the sponsor page. The MobApp allows attendees to easily access your profile and navigate your promotional material (brochure, video, and weblinks).

If you are sponsoring but not exhibiting, your communication materials will only be displayed on the MobApp's sponsor page. If you are both sponsoring and exhibiting, your communication materials will be displayed on both the sponsor page and the exhibitor page.

Your logo will appear on the MobApp's exhibitors/sponsors list (see picture 1).

Your logo, banner, and extra communication materials will be displayed on your MobApp profile (see picture 2, 3, and 4).

- If you wish to display a brochure in PDF (up to 3): **150 € excl.tax**
- If you wish to display PDF brochures and 1 video: **300 € excl.tax**
- If you wish to display PDF brochures and 2 videos: **400 € excl.tax**

Please send the following materials right formats (mentioned below) before **10 September 2025**.

- A logo
- A banner (not mandatory)
- A link to the web site/promotional material
- The items you would like to display (document and video files)

Technical specification:

Logo

Image size: Square and larger than 300 x 300 pixels
Supported file types: JPEG, JPG, PNG, GIF

Banner

Image size: 1872 x 320 pixels with an aspect ratio of 936 x 160 pixels
Supported file types: JPEG, JPG, PNG, GIF

Video file

Maximum file size: 5GB
Supported file types: MOV, MP4

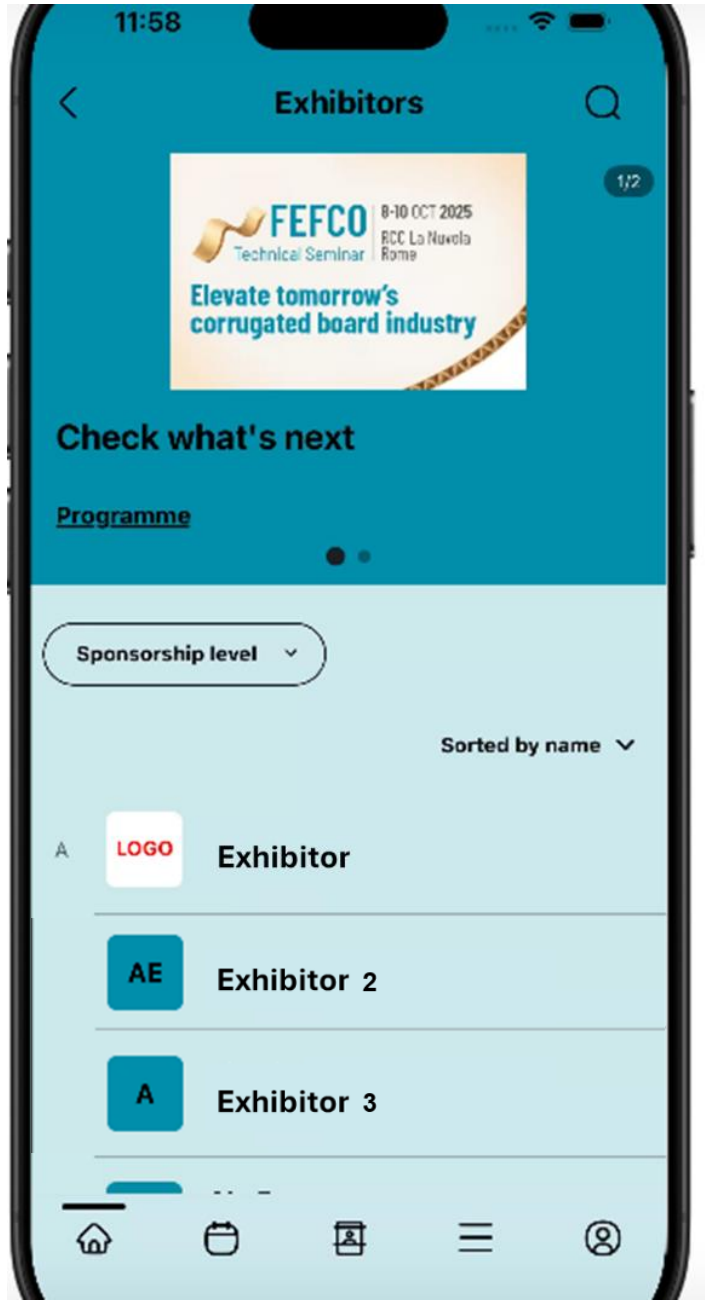
Video thumbnail

Maximum file size: 2MB
Image size: 1280 x 720
Supported file types: JPG, JPEG, PNG

Promotional files

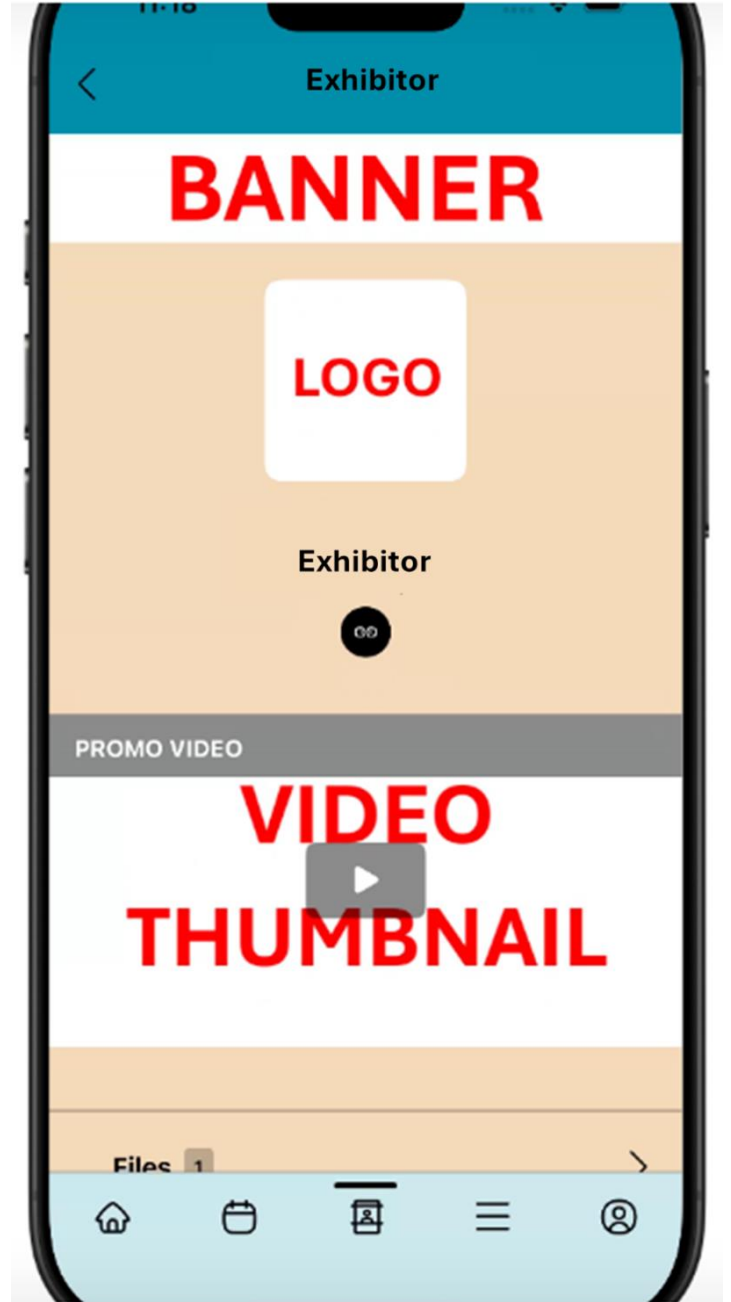
Maximum file size: 20MB
Supported file types: DOC, DOCX, GIF, JPG, JPEG, PDF, PNG, PPT, PPTX, TXT, XLS, XLSX

Attendee view of exhibitor/sponsor page



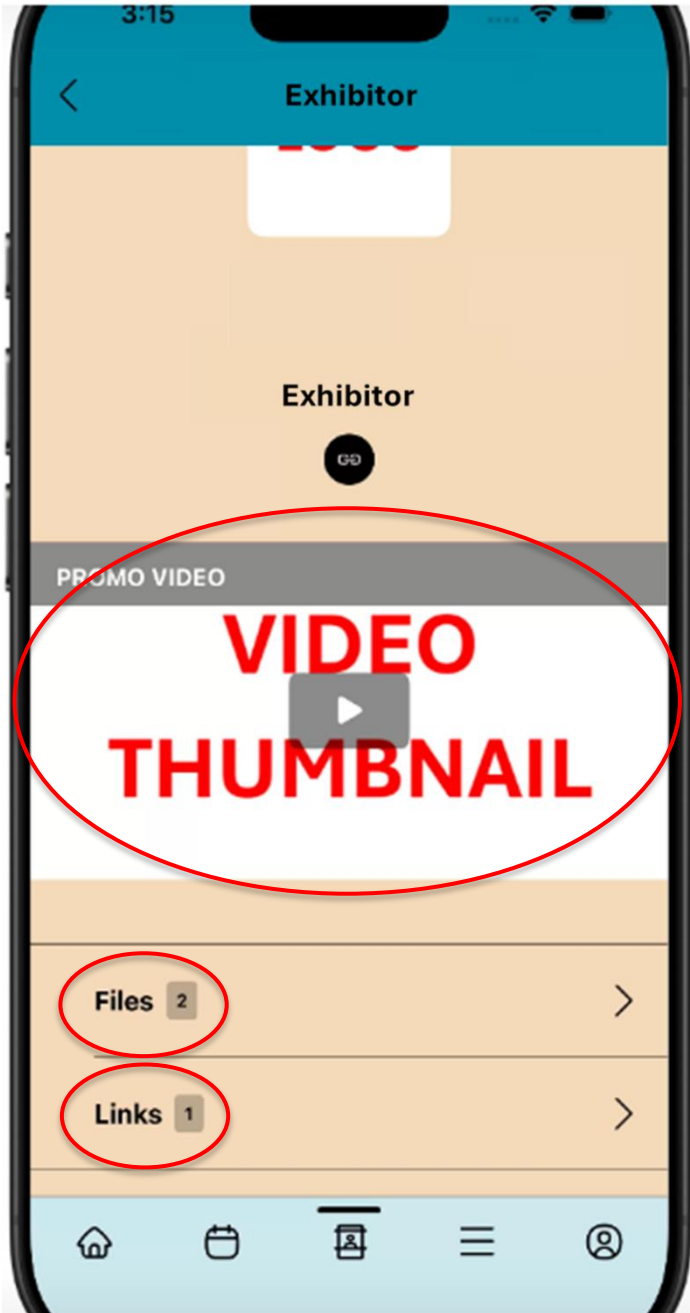
Picture 1

Attendee view of sponsor's profile



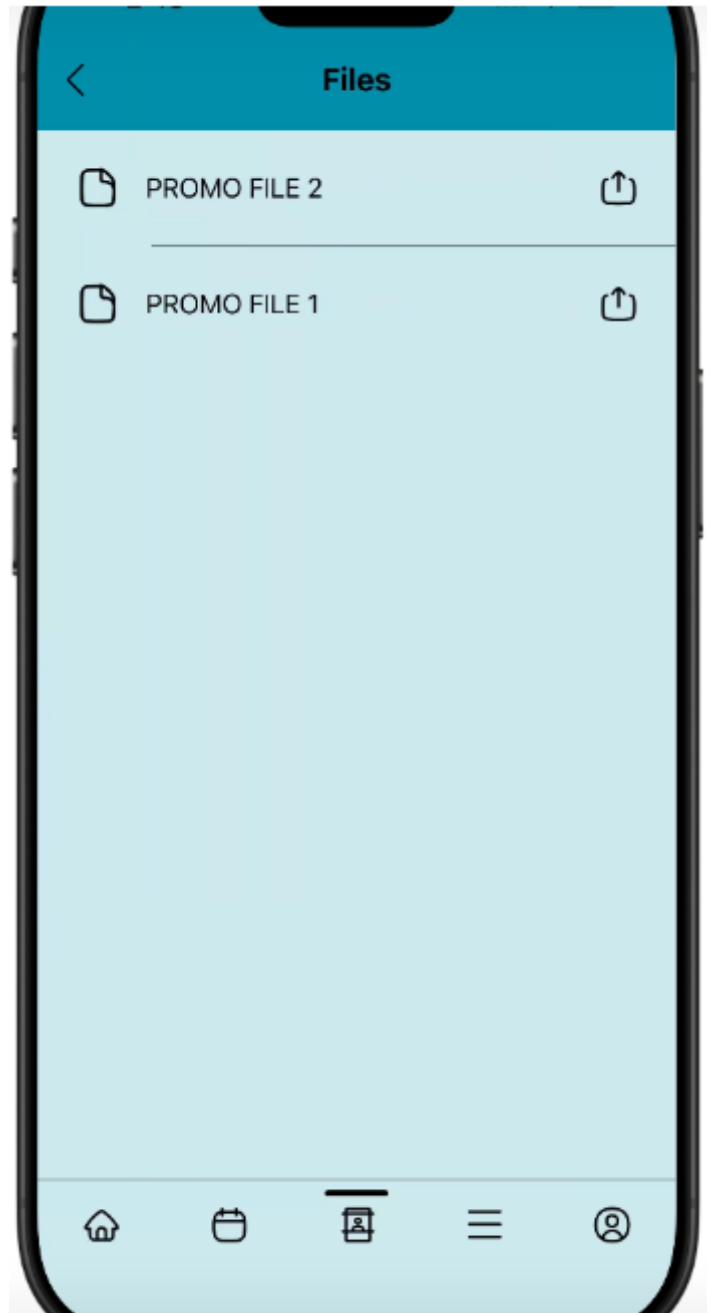
Picture 2

Attendee view of sponsor's communication materials



Picture 3

Attendee view of sponsor's promotional files



Picture 4

FOR SPECIFIC SPONSORSHIP REQUEST

CONTACT FEFCO

To submit your ideas, evaluate their feasibility and cost or discuss technical details, please contact Nathalie Schneegans, FEFCO Communications Director:

- Tel: +32 473 48 49 08
- Email: nschneegans@fefco.org

Sponsorship Conditions

- The Sponsor must be a member of FEFCO.
- The sponsorship will be confirmed only once the sponsorship form is signed, returned and confirmed by FEFCO.
- The sponsor is responsible for providing the promotional items on time and overseeing their distribution, installation, and dismantling.
- The Sponsor is responsible for approving all files produced by the Roma Convention Centre, such as stickers, banners, displays, roll-ups etc.
- FEFCO will invoice sponsors directly, detailing the **sponsorship fees** and any **production costs** from the Roma Convention Centre (if not already included in the package).
- The sponsor must supply the material to Roma Convention Centre in due time, clear deadlines will be communicated by FEFCO.