

FEFCO

Corrugated Packaging

Sponsorship Opportunities

Berlin Summit 2016

Grand Hyatt Hotel – Berlin - Germany



For more information about the Summit and for registration,
go to: <http://www.fefco.org/>



Why sponsor FEFCO Berlin Summit 2016?

Following another successful summit in London, FEFCO will host its bi-annual event in Berlin on 18-20 May 2016 at the Grand Hyatt Hotel.

FEFCO has chosen Berlin because of its convenience as a central connection hub combined with being a vibrant and attractive city. It is also one of the world's most popular international meeting destinations. The Grand Hyatt Berlin is very central and easy to reach being just next to Potsdamer Platz in Berlin Mitte.

The 4th FEFCO Summit **“Amazing Corrugated”** is definitely the place to meet leading European professionals involved in the manufacturing and selling of corrugated packaging. This is the ideal platform for suppliers and corrugated manufacturers to gather and network.

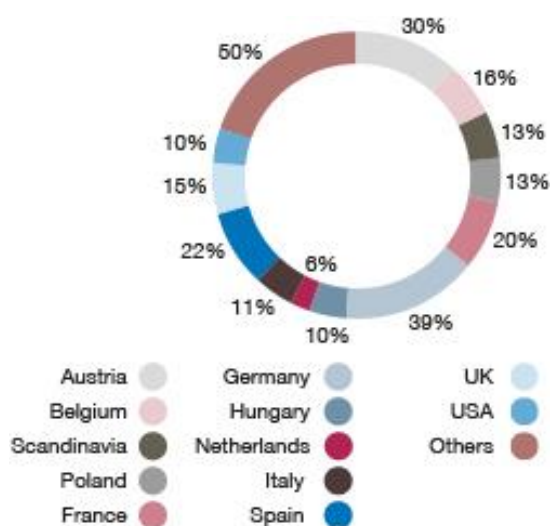
Join CEOs, General Managers, Marketing and Sales professionals from all over Europe.

As a sponsor of this event, you will find many opportunities to position your brand and promote your business, thanks to several sponsorship packages. We offer a tailor-made programme which will enable your company to achieve its specific branding objectives.

Please take a look at the information below and get a feeling of who you can expect to meet in Berlin.

Profile of London Summit 2014 delegates by country and function

By Country



By Function



**Main Summit Sponsor + Get-together Dinner preceded by a cocktail
Thursday 19th May at TIPI am Kanzleramt**

Take this unique chance to host a prestigious dinner in one of Berlin's most exceptional event locations situated right next to the Chancellor's office, only a stone's throw away from Berlin's political circus. The TIPI AM KANZLERAMT, a marquee theatre with its impressive four supporting masts, is also well-known for its entertainment, where chanson, cabaret, variety, dance, German and international artists perform every night, bringing back to life the brilliant variety scene of the 1920s.

The attendees will remember the event and your company associated with it for a long time.

Your exclusive benefits include:

- Acknowledgement in the official FEFCO welcome speech
- Your company logo highly visible on the Summit website
- Your logo on the main sponsor page of the event mobile app
- Advert in the FEFCO summit pocket size programme – one page
- A complementary full-page colour advertisement in FEFCOconnect
- And acknowledgement in FEFCOconnect articles reporting on the summit - also inserted in the International Paper Board Packaging magazine.
- Prominent signage at the registration desk
- Prominent signage in the cocktail/dinner space and on the menu
- One table top to display promotional materials (subject to space availability)
- Up to three documents in the delegates' bag
- Possibility to display additional information about your company in FEFCO event mobile app
- Pre/post official conference recognition
- Two extra seats at the dinner (partner or guest)
- One free entry to the summit for a young professional

Only one company can claim this package which offers high visibility during the entire FEFCO summit.



All Lunches and Coffee Breaks – 19 and 20 May Grand Hyatt Hotel

The Grand Hyatt is well-known for the quality and creativity of its food and high-level service. All the summit lunches and coffee breaks will take place in the conference foyer decorated with the impressive organically-shaped sculptures by Korean artist Jae-Hyo Lee. This makes the space an ideal location for gatherings and informal discussions.

This package will give you prominent visibility to all delegates. FEFCO summit lunches and coffee breaks are key networking moments so make these special for the attendees.

Your exclusive benefits include:

- Visibility of your message during all lunches and coffee breaks
- Possibility to display roll-ups in the lunch and coffee break areas
- A table space will also be provided for the display of documentation and give-aways (subject to space availability)
- Advert in the Summit pocket size programme – ½ page
- Prominent display of your corporate logo in all FEFCO Summit communications
- Your company mentioned in FEFCOConnect, which is also inserted in International Paper Board Packaging magazine
- Acknowledgment in the conference programme (web, print and mobile application)
- One document or give away in the delegates' bag
- Possibility to display additional information about your company in FEFCO event mobile app
- Pre/post conference recognition
- Two free entries to the summit for young professionals

Only one company can claim this package which offers high visibility during the entire FEFCO summit.



Welcome Reception on Wednesday 18 May – Panoramapunkt (Potsdamer Platz)

Panoramapunkt is one of Berlin's main tourist attractions with around 3 million visitors in the last 10 years.

Host the official opening of the FEFCO summit and make this moment a memorable evening for the attendees. You will have the opportunity to briefly introduce your company, welcome the delegates to Berlin and promote your company and products.

Your exclusive benefits include:

- Deliver a brief welcome address at the opening of the cocktail reception
- Signage at the Panoramapunkt
- A table space at the venue for displaying your documentation and gifts (subject to space availability)
- Prominent display of your corporate logo in all FEFCO Summit communications
- Advert in the mini programme – ½ page
- Your company mentioned in FEFCO Connect (also inserted in International Paper Board Packaging (IPBI) magazine)
- One document or give away in the delegates' bag
- Acknowledgment in the conference programme (web, print and mobile application)
- Pre/post conference recognition
- Possibility to display additional information about your company in FEFCO event mobile app
- Two invitations to the Welcome Reception (partner or guest)
- One free entry to the summit for a young professional

Only one company can claim this package which offers high visibility during one of the highlights of the summit

PANORAMAPUNKT

POTSDAMER PLATZ



| A LA CARTE SPONSORSHIP OPPORTUNITIES | |
|--|--------------------|
| <p>A. Wines and After Dinner Show – Get Together Dinner TIPI am Kanzleramt - 19 May 2016 Should the Gold Sponsorship package still be an option Maximum one company</p> | 3. 500,00 € |
| <p>B. Wines & beverages – Lunches – 19 and 20 May Should the Silver Sponsorship package still be an option Maximum one company</p> | 2.500,00€ |
| <p>C. Wines & beverages – Welcome Reception Panoramapunkt - 18 May 2016 Should the Bronze Sponsorship package still be an option Maximum one company</p> | 2.000,00€ |
| <p>D. Lanyards for badges – (with double trigger clips) Examples available at FEFCO - Maximum one company</p> | 950,00 € |
| <p>E. Mobile Application for events This feature will also be used to highlight the company name of those that are sponsoring any part of the summit's programme. Technical details to be provided at a later stage.</p> | 150,00€ |
| <p>F. Tailor-made Sponsorship Send your ideas and suggestions to FEFCO</p> | Case by case |
| Conditions | |
| <ul style="list-style-type: none"> • The sponsor must be a member of FEFCO | |
| <ul style="list-style-type: none"> • The sponsor is responsible for providing, distributing and displaying their sponsorship material | |
| <ul style="list-style-type: none"> • The sponsor is responsible for the supervision of the installation and removal of banners, displays, roll-ups or any other supports for promotional material | |
| Contact | |
| To discuss sponsorship opportunities please contact Nathalie Schneegans - FEFCO Communications Director on +32 2 650 08 32 or at nschneegans@fefco.org | |